

BEYOND THE SASH

4 x 30'





Episodic Synopsis

Beyond The Sash

Beyond The Sash follows the life of Kathy Wheatley as she crowns the next **Miss Swimsuit USA International**. Kathy is the founder and owner of one of the largest private bikini/model search competitions in the World and a veteran in the game. Over the course of a year, Kathy will conduct multiple contests throughout the US and around the world to discover the 75 best models to compete in the **World Finals** for the title of Miss Swimsuit USA International. The girls must compete in events such as swimming with dolphins, zip-lining, pool relay races and foam parties, as well as extensive swimsuit photoshoots, dinners and themed parties. Follow the **drama** and **tension** as these 75 beautiful women compete and fight to win the **one** crown they've been dreaming of for their entire lives!

Episode 1 - "2017 World Finals"

We arrive in Riviera Maya, Mexico for the SwimSuit USA World Finals as 63 beautiful women from around the world compete for the title of Miss SwimSuit USA International. While eating lunch, Jessica, from Houston, Texas, gets rushed to the emergency room after having an allergic reaction to a peanut. We follow the girls partying at Coco Bongo, swimming with dolphins, playing with a sealion, ziplining and dancing in a poolside "twerking" contest. Kendall O'Reilly, from Monaco, is crowned as the 2017 Miss SwimSuit USA International.





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Episode 2 - "Meet the Beauties"

We meet 5 new contestants as email-over a video "profile" of themselves that provide backstory to their lives. We focus on their journey to get to the 2018 World Finals and we see footage of their lives at their home, work and playing around. We view two regional events: 12 contestants at Ramon Martinez's beautiful home in Baytown, Texas and 40 contestants at the Hard Rock Casino in Tulsa, Oklahoma. We also see Kathy "stressed out" at her house because of the upcoming 2018 World Finals and she takes out these frustrations on Adel (Production manager) and Kay (Chorographer).



Episode 3 - "Hello Hard Rock"

Our 68 beautiful contestants, Kathy and her staff all arrive at the Hard Rock, Mexico. They arrive from all over the world: USA, Brazil, Canada, Australia and South Africa. After partying all night at the world-famous club Coco Bongo, a contestant, Jazmin from Paraguay, throws a taco at one of the Swimsuit USA sponsors, Christian. SUSA Crew Member Jon Door stands up to take Jazmin's side. There is tension on the bus ride home from the club. Once back to the resort, Christian and Jonathon square up to fight, but Adel grabs Voor by the throat to prevent Voor from throwing punches. Christian and Voor meet again a few days later to settle their beef over a game of Tug O War. We also see the Tug O War duel between the Canadian team and the Australian team. Canada wins but gets accused of cheating and. We also see other beach competitions.



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Episode 4 - "Crowning a New Queen"

We feature the Pre-Finals events that the contestants go through that ultimately reduces our contestants from 65 to the top 24. Savannah is too drunk to attend the Pre-Finals. After learning of her absence, Kathy rushes to Savannah's room to find out what happened and ultimately give her a tongue-lashing. We cover the announcement of the Top 5 contestants. Sierra, a USC graduate from California, wins the 2018 Miss Swimsuit USA World Finals and gives an emotional interview on camera of what it is like to finally win the "Crown", after coming in 2nd place so many times in her life.

